

Book Idea Planning Sheet



So, you know you want to write a book, you have the main idea in your head, but you just don't know how to get started. Before you start writing we need to go back to the beginning, let's get that idea down on paper and start digging deeper into it.

What questions do you generally get asked about your area of expertise?

[illegible]

What problems can you help people solve?

[illegible]

What lessons have you learnt that you want to share?

What message would you like to share with the world?

-- What are your areas of expertise or passion?

- Any stories or case studies that reinforce the other points?

The Overall Idea for my Book